

## WHAT NOT TO DO: POWERPOINTS

Sure, looking at what to do is helpful, but sometimes looking at what not to do can be of even greater help. So, what shouldn't you do when revising a paper?

In general, while making and giving PowerPoint presentations:

- Don't use a template without changing it. Be creative.
- Don't forget that the PowerPoint is supposed to aid your speech/presentation, not hinder it. If the PowerPoint becomes the central focus, change it to where it's only a supplement.
- Don't use photos unless they're absolutely necessary. In that case, use photos.
- Don't use distracting colors.
- Don't use distracting fonts.
- Don't have too many points on one slide.
- Don't have too many visuals. A PowerPoint itself is a visual. Too many extra images will distract the audience.
- Don't read off the PowerPoint while presenting.
- Don't forget to cite images used.
- Don't use different themes for every slide. Be consistent.
- Don't forget that the people in the back of the room need to see your slides as clearly as the people in front.
- Don't use 4380230 slides. Limit yourself to the key points.
- Don't rely on the technology. It's wise to have a backup plan.
- Don't use unnecessary transitions. Just have a blank transition, without any fancy movements.
- Don't use animations. It's cheesy.

### Background

- The Rolling Stones were a British rock band from the 60's and 70's.
- They are still performing today.
- Mick Jagger is the lead singer of the band.
- They are often considered to be a peer to the Beatles.
- Their songs are often featured in films, such as "Gimme Shelter."
- They often tour the United States.
- Their music has evolved throughout the years.
- They have some very iconic album cover pictures.

This PowerPoint slide has too many points and it seems like the presenter would read the points word for word. Don't do this.